# **Strategic Directions, Goals and Objectives**

# **STRATEGIC DIRECTION: Create influence**

# GOAL 1: Strengthen the influence of the organization and the public perception by building a diverse network of connections.

# **OBJECTIVES**:

- 1.1 Develop program resources through community partnerships.
- 1.2 Display leadership in advocacy
- 1.3 Establish self-reliance and sustainability of the shelter's programs and services

# STRATEGIC DIRECTION: Healthy shelter environment

## GOAL 2: Create a healthy environment, conducive to healing for everyone in the shelter.

## **OBJECTIVES:**

- 2.1 Create a respectful, supportive and team-oriented workplace.
- 2.2 Support a client experience (mental, emotional, physical and spiritual) that is safe, welcoming and empowering.

## STRATEGIC DIRECTION: Build capacity

## GOAL 3: Build the capacity to deliver quality family violence services.

## **OBJECTIVES:**

- 3.1 Develop a well-articulated and understood practice framework.
- 3.2 Provide the structure, skills and tools to deliver the range of programs within our mandate.
- 3.3 Strengthen supports to the children.